

## ROTHERHAM BOROUGH COUNCIL - REPORT TO MEMBERS

1.	<b>Meeting:</b>	<b>Health and Wellbeing Board</b>
2.	<b>Date:</b>	<b>21<sup>st</sup> September 2011</b>
3.	<b>Title:</b>	<b>Childhood Obesity Summit</b>
4.	<b>Directorate:</b>	<b>Children &amp; Young People's Services and Public Health</b>

### 5.

#### **Summary**

To highlight to the Health and Wellbeing Board the Childhood Obesity Summit, to be held 23<sup>rd</sup> September 2011. The summit aims to plan the next steps in addressing childhood obesity in Rotherham. The objectives of the Summit are:

- To agree a vision for addressing childhood obesity in Rotherham.
- To review the current offer of services and agree areas for improvement.
- To agree a Rotherham Childhood Obesity Action Plan.

### 6. Recommendations

#### **That the Health and Wellbeing Board:**

- Recognise childhood obesity in Rotherham as a priority area for action.
- Support the summit.
- Mandate partnership action to address childhood obesity in Rotherham.
- Receive a short report on the outcomes of the Summit and the agreed actions.

## **7. Proposals and details**

The purpose of the Summit is to update those attending on the progress and performance of the Rotherham Healthy Weight Commissioning Framework (Appendix 1), to review current activity and develop a plan to continue to address Childhood Obesity in Rotherham based on the Healthy Weight Framework (an outline of the event is detailed in Appendix 2).

To date the children's obesity data has shown a slight levelling off but alongside increasing coverage this seems promising, as anecdotally we know it is the more overweight and obese children who are opted out of the weighing and measuring programme. However, prevalence of obesity remains high (most recent data is for school year 2009/10 Yr 6 20.2% obesity prevalence, coverage 95%) and is higher than both the regional and national averages (18.8% and 18.7% respectively).

## **8. Finance**

Obesity treatment services (Tiers 2-4, Appendix 1) are funded until March 2012, and as such all services were given 12 months notice of this. Obesity continues to require effort to prevent and treat in order to avoid the health and social costs associated with an increasingly obese population. Activity at the summit will also focus on the development of a business case for recommissioning services, subject to resource.

## **9. Risks and Uncertainties**

To date, there is very little published evidence to support the effectiveness of any weight management interventions, although it is widely recognised nationally that Rotherham has led the way. The activity in Rotherham is based on the NICE Guidance CG43 (obesity) (2006) and PH 27 (CHD Prevention) (2010), the Standard Evaluation Framework (NOO, 2009), the recommendations outlined in Healthy Weight, Health Lives (DH, 2008), the Collection of Resources on Evaluation (NOO, 2009), the lessons learned from similar frameworks delivered elsewhere and the Rotherham experience. In 2009 NHS Rotherham won a National Health and Social Care Award for the Healthy Weight Commissioning Framework, the model has been adopted by the National Obesity Forum as their model of best practice, and shared on the NICE website.

## **10. Policy and Performance Agenda Implications**

The prevalence of unhealthy weight remains high with 35% of children in Rotherham classified as overweight and obese (2009/10 National Child Measurement Data for age 10/11). This is higher than regional and national averages (both 33%).

## **11. Contact**

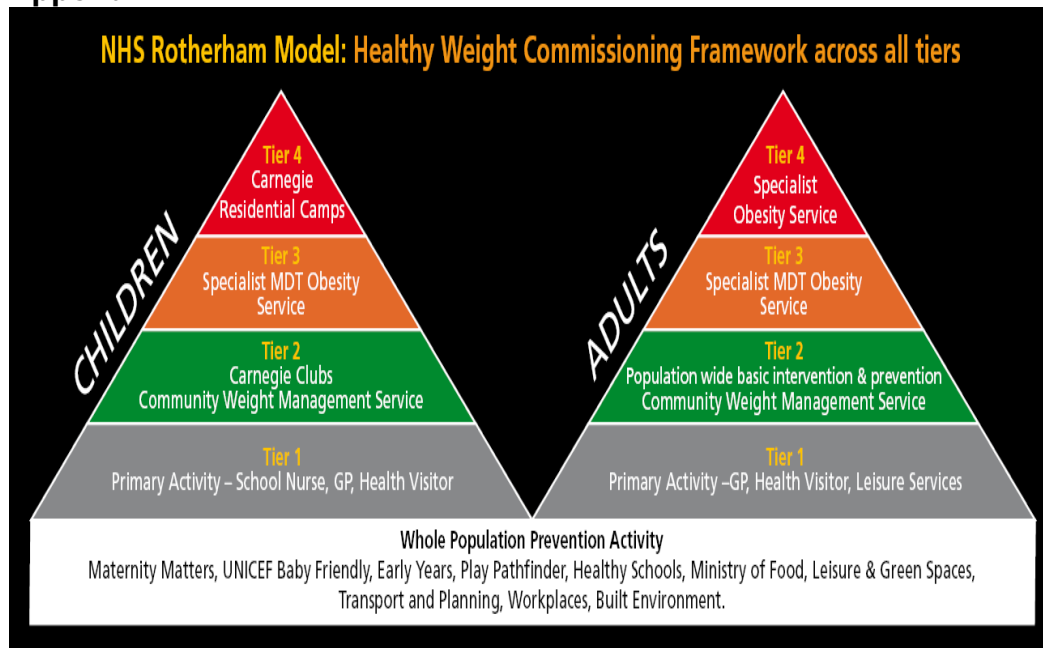
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Joanna Saunders, Head of Health Improvement, NHS Rotherham.

Joyce Thacker, Strategic Director of Children and Young People's Services, RMBC

## APPENDICES

### Appendix 1



### Appendix 2 - Summit Outline

#### Part One 9:15 - 10:00

09:15 - 9:30 - Introductions, Purpose, Outline

09:30 – 10:00 - Presentation (based on the model in Appendix 1):

- Obesity: causes, consequences, prevalence, relative position in Rotherham.
- Activity since 2008 – description of services and model
- Progress – achievements, outcomes, benchmarking

Questions 10:00- 10:15

BREAK 10:15-10:30

#### Part Two 10:30 – 12:00 - Presentation and Facilitated discussion

2a. Presentation 10:30 - 11:00

- Areas for on-going/further work
  - Areas and opportunities for improvement
  - Gaps in services e.g. prevention, Tier 1, maternity
- Evidence of how to address areas for on-going/further work focussing on:
  - Prevention – Sheffield Let's Change4Life, other Healthy Towns learning
  - Tier 1

2b. Discussion 11:00 – 11:45

- Vision for post March 2012
- Review current offer of services and areas for improvement
- How can we make the biggest difference?
- Action Plan - Agree actions, roles and responsibilities, timescales, next steps